KMA CRITICAL INDICATORS (DASHBOARD) (6/30/2014 update)

	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014***
1. # of visitors*	45,492	46,143	59,041	51,334	49,352	55,114	42,382	36,527
2. membership retention	69%	70%	65%	74%	71%	79%	73%	75%
3. # of membership households	2,524	2,237	1,951	1,800	1,650	1,534	1,544	1,441
4. private gifts and grants	$676,451	$737,545	$708,348	$539,528	$748,271	$814,982	$796,170	$1,068,519
5. earned income**	$220,423	$251,293	$237,907	$196,747	$219,966	$264,949	$238,069	$126,778
6. endowment corpus	$1.3m	$1,432,000	$1.5m	$1,926,791	$2,578,962	$2,907,337	$3,299,257	$3,957,373
7. total operating revenue	$1,610,646	$1,732,206	$1,651,307	$1,574,739	$1,677,595	$1,858,939	$1,772,219	$1,932,650
8. total operating expenses	$1,524,408	$1,657,171	$1,610,498	$1,492,041	$1,549,890	$1,586,532	$1,619,011	$1,784,500

*individual visitors (adults and children), group tours, education programs, concerts, openings, and rentals

**shop, facility rentals, donation box, interest, AA5, tuition, misc. income

***facility wholly or partially closed 9/13-3/14