



Knoxville Museum of Art

Public Social Media Community Guidelines

The Knoxville Museum of Art's goal is to educate and inspire people through the visual arts, with a focus on the art and artists of East Tennessee and their dialogue with the wider world. Across all social media platforms, we strive to create informative and engaging content about our collection, exhibitions, public programs, relevant news items, and more. In order to foster a positive social media community experience for all, the KMA encourages users to interact with respect, courtesy, and good intent.

By posting content or tagging the Museum's accounts, you are giving the Museum permission to use your content for educational, promotional, or standard non-commercial purposes. The views expressed by users are their own and may not represent the views of the KMA, its followers, or its affiliates. We may not review or moderate all comments, but we reserve the right to remove any content posted that does not adhere to our policy, and block or report users who share such content. The following will not be tolerated:

- Disparaging content about identity, including gender, sexual orientation, religion, age, ethnic origin, or race, or content that is otherwise demeaning or hate speech
- Harassment, profanity, threatening language, bullying, or attacks on or intimidation of any party or demeaning remarks about personal appearance or ability
- Causing, inciting, threatening, or advocating for violence or other illegal activity
- Vulgar or explicit content
- Spam or fraudulent links
- Repetitive posts copied and pasted or duplicated by single or multiple users
- Content that is off topic
- Advertisements, solicitations, endorsements, or commercial content
- Posts by anonymous or fake accounts, or accounts that impersonate others
- Information that is false, inaccurate, or misleading, including unproven or inaccurate accusations against individuals or organizations
- Non-relevant personally identifiable information of individuals, including community members or Museum staff
- Messages impersonating a Museum representative or claiming to speak on behalf of the Museum

Contact Us

If you have an issue, question, or suggestion the best way to get a response is to email us at info@knoxart.org.

We thank you for being a part of our community and engaging in thoughtful, respectful dialogue on our social media channels.