

PORTFOLIO

SUMMER 2024

The Guild
KNOXVILLE
MUSEUM OF ART



EVENTS AND FUNDRAISERS

Artists on Location (AOL), a major Guild fundraiser to benefit KMA, began in 2012 to promote the appreciation and collection of plein-air art in the regional community. Over the last few years, AOL has raised increasing amounts of money for the museum and has also enhanced Knoxville's presence nationally among plein-air artists. Under the leadership of this year's co-chairs, Leslie Parent and Karen Mann, Artists on Location 2024 was a huge success, earning a record sum for KMA and taking AOL another step toward being a premier, nationally recognized plein air event.

Over April 16 - 20, 2024, a total of 28 artists, juried into the event, came from across the country to paint at a variety of locations and to spend the night at the homes of generous Guild members who hosted them. This year's featured artist was Anne Blair Brown of Nashville.

In addition to painting, the artists had a busy week: On Wednesday evening, artists and art enthusiasts gathered at the Hyatt Place lobby and rooftop bar where everyone was able to watch the artists paint; and on Thursday evening, artists, sponsors, home hosts, and the Guild committee gathered at the Parents' house and garden for a cocktail party.

Continued on page 3



On Saturday, artists were at the Museum at 8:30 a.m. to hang their artwork. Judging took place later in the afternoon. The sale started with early access for sponsors at 5:00 p.m., and the event opened to the general public at 5:30. As always at AOL, there was no charge for admission, and guests enjoyed appetizers with a cash bar.

The evening sale was well attended, and energy levels, as well as sales, were high. Buyers, especially younger people looking for high-quality pieces for empty walls, browsed and chose paintings they loved. Everyone also enjoyed another chance to get to know the artists, many of whom have now participated for several years in AOL and look forward to returning next year.







Leslie Parent with 1st Place winner Alex Eisenzoph



Leslie Parent with Jeff Steiner—Best Urban



Leslie Parent with 2nd Place winner Chris Leeper



Leslie Parent with Lisa Engle—Honorable Mention



Leslie Parent with 3rd Place winner Jing Zhao



Leslie Parent with John Guernsey—Honorable Mention

AOL WINNERS

1st place - Alex Eisenzoph

2nd place-Chris Leeper

3rd place - Jing Zhao

Honorable Mention - Lisa Engle

Honorable Mention - John Guernsey

Best Landscape - Jeffrey Markowsky

Best Urban - Jeff Steiner



Leslie Parent with Best Landscape artwork by Jeffrey Markowsky

Thank you Jonathan Hash, Visitor Services Manager,
for the excellent visual documentation for AOL

PROGRAM REVIEW

ANNUAL SPRING MEETING | MAY

Guild members gathered at the lovely home of Barbara Apking for their annual business meeting and luncheon on Thursday, May 16, 2024. It was a beautiful spring day which made for a wonderful luncheon outdoors in Barbara's garden. Guests were welcomed by Program Chairman, Carol Coode. Our new KMA Director, Steven Matijcio was also in attendance and gave Guild members a wonderful opportunity to meet him and welcome him to Knoxville.

Judy Doyle and Gail VanHoozier, Co-Presidents gave a summary of our yearly fundraising events. After much planning, organizing and hard work, we have had a hugely successful fundraising year. Our net total for the Holiday Home Tour and for the Artists on Location event was \$207,173.34. We extend a huge thank you to HHT Co-Chairmen, Stephanie Daniel, Andrea McDowell, and Barbara Apking and AOL Co-Chairmen Karen Mann and Leslie Parent. Both events require a tremendous number of volunteers and their dedication and hard work are very much appreciated.

It was very special to have quite a few of the original Charter Members of the Guild attending. "The Guild was created in 1996 to encourage participation and support for the KMA and its programs as a cultural center for our area. It was formed by the former Dulin Museum of Art Guild President Connie Hutchins and KMA Board Member Geri Muse." (Source - Annual Yearbook) Their stories reminded everyone of the commitment and hard work that so many volunteers over the years have dedicated to the KMA. Of course, one mainstay with all of our KMA Guild events is and has been to make every gathering a fun, wonderful experience that showcases the beautiful art that surrounds us here in East Tennessee as well as showcasing the many gifted artists.

It goes without saying that the KMA is a successful central focus for the Arts here in our Knoxville community. We extend our appreciation to all who have volunteered their time to serve on the KMA Guild Board and so many volunteers who have worked so diligently throughout 2023/2024. Plans are already underway for 2024/2025 with wonderful events to look forward to.



SPRING MEETING CONTINUED



PROGRAM REVIEW

TRANSITION MEETING | JUNE

The annual transition gathering for the incoming and outgoing KMA Guild Boards was hosted by Judy Doyle and Gail VanHoozier at the lovely home of Karen Mann on Thursday evening, June 6, 2024. This meeting gives the incoming Board members the opportunity to meet the entire Board and to learn about responsibilities and special events for the coming year. It was a beautiful evening to celebrate the success of the Guild for the 2023/2024 year and to discuss and make plans for the 2024/2025 year. Guild programs will begin in September.

Thank you to Judy, Gail, and Karen for hosting this special gathering.



SPOTLIGHT

An Interview With Steven Matijcio

By Mimi Turner

A self-described long hibernating artist, Steven Matijcio (pronounced Ma-tee-sio) is our new KMA Executive Director. His appointment sets the stage for an exciting new era for the museum on multiple levels.

Steven's background and career is steeped in contemporary art, but he recognizes the importance and relevance of the history of the art of East Tennessee as showcased in KMA's signature exhibit. "Higher Ground helps form a bridge to the national and international arts community," he noted in a recent interview in his office.

Steven went on to share that he really found his passion at Bard College in Annandale-on-Hudson, New York. The school seeks to inspire curiosity, a love of learning, idealism and a commitment to the link between higher education and civic participation. There, he embraced these concepts and earned his master's degree in curatorial studies.

He went on to say he believes, "Art is the vessel that brings people together!" This idea led to a discussion about the KMA Guild and how he sees its future moving forward. The KMA Guild, he says, has community ambassadorial qualities through recruiting new members, volunteer support for museum programs and raising needed funds. Impressed with the quality of its members, he wants to see that excellence continue to benefit KMA in all its facets. "I see no complacency in this group. It's inspiring and truly amazing!" He's also excited about the "cross-pollination" he sees between the Guild and Art House, the museum's under 50 art appreciation group.

Our new Executive Director is community oriented. Attracting young people and young families to KMA is crucial to the museum's future, he says. He was thrilled by the 1700 people attending the recent Family Day event. KMA's Summer Art Camp is another area he thinks is an asset to the children of Knoxville and the surrounding area. There's a gleam in his eye when talking about the re-imagining of KMA's Creative Corner, tapping the talents of artists such as Denise Stewart-Sanabria, Annie Rochelle, Carl Gombert and Paris Woodhull.



Five months ago, Steven Matijcio stepped into his new position just as the Museum was conducting its annual L'Amour du Vin wine auction—the museum's biggest fundraising event, which was conceived and developed by the Guild 20 years ago. He and his wife Anita were not only impressed with the professional panache of the event but by the warm welcome they received from the KMA staff, volunteers and event patrons alike.

With his eye on the community—local, national and global, Steven is poised to bring together a new set of creative disciplines for the Museum that he hopes will engender a whole new generation's creativity while honoring and celebrating the traditions of art in East Tennessee and beyond its borders!

Bravo Matijcio!

SAVE THE DATE FOR SPRING

Artists on Location

April 21 - 26, 2025



BOARD OF OFFICERS

2024 — 2025

CO-PRESIDENTS

Gail Van Hoozier & Judy Doyle

TREASURER

Emily Cox

ASSISTANT TREASURER

Karen Mann

RECORDING SECRETARY

Helen Hewitt

ASSISTANT RECORDING SECRETARY

Alexis Guindi

CORRESPONDING SECRETARY

Lisa Carroll

NOMINATING CHAIR

Dana Headden

PROGRAMS

Carol Coode

HOSPITALITY

Victoria Daniel-Cape & Johnnie Creel

MEMBERSHIP

Janet Greer

VOLUNTEER PLACEMENT

Rose Perkinson

NEWSLETTER

Harriet Hodge

PARLIAMENTARIAN

Mimi Turner

MEMBER AT LARGE

Kathy Brennan & Susan Farris

ART HOUSE LIAISON TO GUILD

Laura Moye

HOLIDAY HOMES TOUR

Barbara Apking &
Andrea McDowell

ARTISTS ON LOCATION

Amelia Daniels & Leslie Parent

GUILD NEWS

GUILD PROGRAMS FOR 2024

SEPTEMBER	<i>Growing Up with Art, Home visit to Margaret Rodgers, September 12th, Lunch, Rain Date September 19th</i>
OCTOBER	<i>Home and Studio Visit with John Woodrow Kelley, October 17th, 5 — 7 PM</i>
NOVEMBER	<i>Evening at the KMA Gift Shop, Members Drive, open to all Guild members and guests</i>
DECEMBER	<i>Holiday Homes Tours, December 13th</i>

All programs are for Guild Members only unless otherwise noted. Look for your emailed invitations..

WELCOME NEW GUILD MEMEBERS

Llana Brodt, Diane Duncan, John Farraz, Kim Hays, Bunnie Ison, Florence Johnston, Kay Leibowitz, Karen McKinney, Francine Marasco, Andrew Nicholson, Rose Perkinson, and Ann Pierce

ART NEWS

Longtime Guild member and benefactor Marga McBride will be the next featured artist for *L'Amour du Vin* 2025 — Knoxville's arts district has been voted No. 2 "Best Arts District" nationwide in USA Today 10 Best Readers' Choice 2024 poll

